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ABSTRACT

This guidebook provides practical, easy-to-follow instructions that will assist entrepreneurs who are considering the operation of a day care business. Eleven sections address the following issues: (1) agencies to contact for licensing, inspection, and certification; (2) professionals to contact for business, legal, and insurance advice; (3) assessment of area day care needs; (4) business considerations; (5) administration; (6) advertising and promotion; (7) advice from experts; (8) education curriculum guidance; (9) child safety; (10) staff and child well-being; and (11) the center learning environment. Nine appendixes provide lists of state day care licensing offices, national child care organizations, Small Business Administration field offices, child care journals and books, curriculum planning kits, and other sources of advice and help, along with sample state forms. (MDM)

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